



CAIO COLIN

Senior Product Designer

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EDUCATION

Postgraduate in UX Design
PUC-Rio
2011-2012
Bachelor's in Graphic Design
Centro Universitário da Cidade
2006-2009

SKILLS

Product Design
Design Systems & Tokens
User Research
Usability Testing
Product Discovery
Information Architecture
Prototyping
UX Writing
Accessibility
DesignOps

TOOLS

Figma
Maze
Miro
Zeroheight & Storybook
Jira & Confluence
Notion
Illustrator & Photoshop
After Effects

AI

Claude
ChatGPT
Gemini
Figma Make
Midjourney

LANGUAGES

Portuguese Native
English Upper intermediate (B2)

ABOUT

Senior Product Designer with 8+ years in UX and digital product, coming from graphic design and wayfinding. I turn complex, legacy systems into clear products: at Jeitto, the app rating went from about 3.0 to over 4.5 and active users more than doubled; in CVC's checkout, 78% of tasks were rated easy. Fintech, B2B, aviation, agribusiness and energy. Fully remote since 2020.

EXPERIENCE

SENIOR PRODUCT DESIGNER JAN 2025 - OCT 2026
GLOBANT REMOTE

- Fiserv Terminals team
 - UX writing for terminal error codes and an information architecture audit of printed receipts.
- Nutrien Credit team
 - Redesigned the credit engine and internal forms, with accessible flows within complex business rules.
- Embraer Executive Jets
 - Rebuilt the B2C companion app from legacy files, with components and design system redone in Figma.
- Compass ECOS team
 - Energy diagnostics dashboards and a white-label design system built on design tokens, replacing Genexus.

SENIOR PRODUCT DESIGNER DEC 2023 - JAN 2025
ITERIS CONSULTORIA E SOFTWARE REMOTE

- Embraer Eve Air Mobility
 - UX/UI foundation of a B2B eVTOL management platform, with Fluent UI replacing a legacy design system.
- Nutrien Pricing team
 - B2B catalog, cart and an approval workflow for negotiations, giving visibility into how discounts were made and enabling profit margin tracking.

SENIOR PRODUCT DESIGNER SEP 2021 - MAR 2023
MÔRE · TALENT TECH REMOTE

- Banco Carrefour Account team
 - Redesigned the app's Pix journey end to end.
- Unpacking Figma Møre Bastidores
 - Talk on Figma best practices with the largest audience ever recorded at the event.
- CVC Corp Checkout team
 - B2C and B2B checkout launched on the new sales platform: 78% of tasks rated easy, and 80% of consultants preferred the new version.
 - Team Library approved for 3 teams and 19 squads, plus mentoring other designers in Figma.
- CVC Corp Back office team
 - Discovery for the new back office platform, with interviews, workshops and prototypes.

UX/UI DESIGNER JUN - SEP 2021
MYCAPITAL REMOTE

- Platform redesign and migration from Adobe XD to Figma, with a reorganized design system.

SENIOR PRODUCT DESIGNER AUG 2019 - JUN 2021
JEITTO

- Sole product designer refactoring the app from V1 to V2: Google Play rating from about 3.0 to over 4.5, and active users up more than 100% in under a year.
- Loan, Pix and coupon journeys, a design system built from scratch, UX writing and Lottie animations.

EARLIER

Visual Designer & Art Director · Agência People · B3 (2019): art direction for B3's communications and events.

UX Designer · Mutant (2018-2019): voice interfaces, UX writing and user testing for IVR systems.

Visual Designer & Art Director · Valéria London (2015-2016): wayfinding for the Rio 2016 Olympics, with 5,000 signs in 5 months, and for Walk Rio.

Graphic Designer · Afferolab (2011-2013): identity, interface and animation for e-learning courses.